



Academy for Cultural Diplomacy

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## ***International Symposium on Cultural Diplomacy in the UN***

***"The 70th Anniversary of the Establishment of the UN:  
Developing Initiatives to Promote Cultural Understanding,  
Global Human Rights & World Peace"***

**&**

## ***The Annual Summit on Youth in the United Nations***

***"The 70th Anniversary of the Establishment of the UN:  
Developing Youth Initiatives to Promote Sustainable  
Economies, Cultural Understanding, and Global Human  
Rights"***

*(New York City; September 21st - 26th, 2015 - Held Parallel to the 70th Session of  
the UN General Assembly)*



## Academy for Cultural Diplomacy

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# Participant Guide

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## Academy for Cultural Diplomacy

### *Symposium Timetable*

***Tuesday, September 22<sup>nd</sup>, 2015***

***VENUE: United Nations, Conference Room 6, General Assembly Building, United Nations***

9:00           **Registration**

10:00-11:00   **“The 70th Anniversary of the United Nations: Working together Towards Peace, Security and Human Rights by Building Trust and Understanding”**  
*(Opening plenary)*

Moderator:

**Ambassador Katalin Bogyay**

(Permanent Representative of Hungary to the UN)

Speakers:

**Ms. Cristina Gallach**

(Under-Secretary-General for Communications and Public Information) (tbc)

**H. E. Mr. Nassir Abdulaziz Al-Nasser**

(High Representative for the UN Alliance of Civilizations)

**H. E. Mr. István Íjgyártó**

(Minister of State for Cultural and Science Diplomacy, Ministry of Foreign Affairs and Trade of Hungary)

**H. E. Mr. José Luis Rodríguez Zapatero**

(Former Prime Minister of Spain and President of the ICD Advisory Board)

**H. E. Mr. Heiko Thoms**

(Deputy Permanent Representative of Germany to the UN)

**Mark C. Donfried**

(Director General, Institute for Cultural Diplomacy)

11:00-12:00   **“Building Trust and Understanding Through Intercultural Dialogue”**  
*(Panel Discussion)*

Speakers:

**Sir Jonathan Mills**

(Programme Director, Edinburgh International Culture Summit and and Artistic Curator, Lincoln Center Global Exchange)

**H.E. Archbishop Bernardito Auza**

(Permanent Observer of the Holy See to the UN)

**H.E. Mrs. Catherine Boura**

(Permanent Representative of Greece to the UN)



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12:00-13:00 **“The Role of Culture in Sustainable Development”**  
(*Panel Discussion*)

Speakers:

**H.E. Mr. Gustavo Meza-Cuadra**

(Permanent Representative of Peru to the UN)

**Ms. Marie Paule Roudil**

(Director of UNESCO Office in New York)

**Ms. Yamina Djacta**

(Director of UN-Habitat New York Office)

13:00-14:30 **Lunch Break**

14:30 **“The 70th Anniversary of the Establishment of the UN: Developing Initiatives to Promote Cultural Understanding, Global Human Rights & World Peace”**  
(*Interactive Discussion*)

Moderators:

**Ambassador Katalin Bogyay**

(Permanent Representative of Hungary to the UN)

**Mark C. Donfried**

(Director General of the Institute for Cultural Diplomacy)

**H. E. Amb. Odo Tevi**

(Permanent Representative of Vanuatu to the UN)

15:15 **Keynote Address**

**Prof. Dr. Gregory Mosher**

(Professor, School of the Arts & Theater, Columbia University; Former Director and Producer of Stage Productions at the Lincoln Center and Goodman Theatres)

16:45 **Keynote Address**

**H. E. Amb. František Ruzicka**

(Permanent Representative of Slovakia to the UN)

16:15 **Break**

16:45 **“Best Intentions: The Impact of Aid and Development Support to Countries in Crisis”**  
(*Keynote Address*)

**James L. Creighton**

(Chief Operating Officer, EastWest Institute)



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18:00 **Social Program**

**Wednesday, September 23<sup>rd</sup>, 2015**

**VENUE: Consulate General of Bulgaria in New York**

- 10:00 **Keynote Address**  
**Sir James Mancham**  
(Founding President of the Seychelles)
- 10:30 **“Nice Doggie: What Cultural Diplomacy Isn’t”**  
(*Keynote Address*)  
**Prof. Dr. Bruce Robbins**  
(Old Dominion Foundation Professor in the Humanities, Columbia University)
- 11:00 **“Calling for Change: Youth Attitudes to Climate Change and the Paris COP 2015 (A Study of British, Indian, Italian and Vietnamese Youth)”**  
(*Keynote Address*)  
**Professor Matthew Hibberd**  
(Professor of Communications and Head of the Communications, Media and Culture Division, University of Stirling, Scotland, UK)
- 11:30 **International Plenary Panel 1**  
**“Enforcing International Human Rights Treaties through Monitoring Compliance and State Behaviour”**  
**Koat Dau Aleer**  
(Desk Officer, Embassy of the Republic of South Sudan, Addis Ababa)
- “Human Rights and Human Rights Education and Youth”**  
**Dr. Mohamed Elrashed**  
(Pharmacist of the Medical Project of the Sudanese Red Crescent Society, Sudan, North Kordofan)
- “Illegal Immigration via Southeast Asia to Third Countries: A Case Study of Chinese Uyghur and North Korean Illegal Immigration in Thailand”**  
**Major Nantasit Klaisringoen**  
(Military Officer at the Royal Thai Army)
- “Integration of Immigrants to Western Europe: France Case Study”**  
**Emina Osmandzovic**  
(Political Science and Arabic Language Undergraduate Student)



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### **“Crossing Borders with Youth Arts in a Remote Australian Community”**

**Kate Lee**

(Cultural Producer, Educator and Facilitator)

### **“From Devastation to Peace: An Analysis of the Boko Haram Insurgency in Northern Nigeria and the Road to Reconciliation”**

**Prof. Konye Obaji Ori**

(Professor of Communication and Conflict Resolution, Independence Community College; Director of the Eisenhower Institute for Diplomacy)

13:00

### **Lunch Break**

14:30

### ***International Plenary Panel 2***

#### **"Arab Youth for Arts Diversity and Identity - Project Proposal; AYADI - Annex"**

**Valia Mouheich**

(Design student in ESADSE; Member AYADI (Cross-Cultural Arts Association))

#### **“Cultural Diplomacy as an Alternative Communication Platform: Russia-Lithuania Case”**

**Nataliya Ivanova**

(Postgraduate student of political sciences, Moscow State Institute of International Relations)

#### **“Developing an Evaluation Framework for a Community-Based Social Enterprise Health Initiative in Rural Scotland”**

**Francesca Calo**

(PhD researcher; Coordinator for Bocconi University; Member of Yunus Centre for Social Business and Health, Glasgow Caledonian University)

#### **“Role of Cultural Diplomacy in Future Alzheimer’s Disease Policy”**

**Farhan Ahmad**

(Joint B.S./M.D. Candidate, The University of Texas at San Antonio)

#### **"The Role of Foundations in Modern Cities: the Analysis of Triulza Foundation’s Activities as the First Civil Society Participant to Expo 2015"**

**Elena Lombardo**

(PhD Candidate in Economics, Management and Communication for Creativity, IULM University – Milan)

**Elisa Longoni**

(PhD Candidate in International Law and Economics at Bocconi University - Milan)



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**Elisa Ricciuti**

(Research Fellow, Centre for Research on Health and Social Care Management (CERGAS), Bocconi University - Milan)

**“The United Nations in the Portuguese Textbooks”**

**Dr. Cláudia Pinto Ribeiro**

(Teacher, Faculty of Arts, University of Porto, CITCEM)

**“Global Zero Commission on Nuclear Risk Reduction”**

**Roger Worme**

(Global Zero Action Corps Team Leader)

16:00 *Break*

16:30 **Keynote Address**

**Prof. Dr. Katepalli Raju Sreenivasan**

(Professor of Physics; Dean of the Polytechnic School of Engineering & Executive Vice Provost for Engineering & Applied Sciences, New York University)

17:00 **“Remapping Relief and Rescue: Flight, Displacement, and International Aid for Jewish Refugees During World War II”**

*(Keynote Address)*

**Dan Brooks**

(Director, 3GNY)

18:00 **Social Program**

***Thursday, September 24<sup>th</sup>, 2015***

***VENUE: Consulate General of Bulgaria in New York***

10:00 **“Cultural Diplomacy and the UN Sustainable Development Goals”**

*(Keynote Address)*

**Lord Jack McConnell**

(Member of the House of Lords; Former First Minister of Scotland)

10:30 **“The Future of Cultural Diplomacy and Global Governance “**

*(Interactive Discussion)*

**Lord Jack McConnell**

(Member of the House of Lords; Former First Minister of Scotland)

11:30 **“Science, Cosmopolitanism, and Cultural Diplomacy”**

*(Keynote Address)*



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**Prof. Dr. Fa-ti Fan**

(Associate Professor, History of Science, Environmental History, Nation and Empire, Binghamton University)

12:00 **“Toward the End of Nationalism?”**

*(Keynote Address)*

**Prof. Dr. Russell Hardin**

(Helen Gould Shepard Professor in the Social Sciences, Political Science Department, New York University)

12:30 **“Peace Theories, Quest for Peace, and A Cross-Cultural Theorizing”**

*(Keynote Address)*

**Prof. Dr. James C. Hsiung**

(Professor of Politics & Int'l Law, New York University)

13:00 **Lunch Break**

14:30 ***International Plenary Panel 3***

**“Intersections: Human Rights, Music, and Cultural Diplomacy in an Iowa POW Camp”**

**Kelsey Kramer McGinnis**

(Staff member, University of Iowa Center for Human Rights)

**“Exploring the Potential of Nonprofits in the Recovery, Management and Redistribution of Food Surplus to People in Need.”**

**Elisa Ricciuti**

(Researcher, CERGAS, Bocconi University)

**Francesca Calò**

(Researcher, Yunus Centre for Social Business and Health, Glasgow Caledonian University and CERGAS, Bocconi University)

**“Poverty Alleviation in China”**

**Che Tongxia**

(Associate Researcher in Social Development, Institute of Hebei Academy of Social Sciences)

**"Stepping into uncharted waters for youth and their partners  
- embracing a new mentality for a new era"**

**Faidrex ZAHITI**

(The Global Outreach Manager for CRAD- Center of Reflection on Actions for Development)

16:00 **Break**





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16:30 ———— **“Holocaust Heroes: Fierce Females — How Art is a Catalyst for Gender Justice Against Bullying and Bigotry”**  
(*Keynote Address*)  
**Linda Stein** (Artist)

17:00 **“The Future Role of Cultural Diplomacy and Civil Society to Promote Cultural Understanding, Global Human Rights & World Peace**  
(*Interactive Panel Discussion*)

Speakers:

**Prof. Dr. Barry Bergdoll**

(Meyer Schapiro Professor of Art History, Department of Art History,  
Columbia University)

**Naomi Hersson-Ringskog**

(Founding Executive Director, No Longer Empty)

**Edwin Torres**

(Poet)

18:00 **Social Program**

***Friday, September 25<sup>th</sup>, 2015***

***VENUE: Schermerhorn Hall, Columbia University***

11:30 **Keynote Address**  
**Prof. Dr. Volker Berghahn**  
(Seth Low Emeritus Professor of History, Columbia University)

12:15 **“Cultural Diplomacy: Its Primary Forum and Contenders”**  
(*Keynote Address*)  
**Prof. Dr. Muhsin al-Musawi**  
(Professor of Arabic and Comparative Studies, Columbia University)

13:00 **Lunch Break**

14:00 **“Experience Versus History: A Tale Told through Gaps in a Secret File”**  
(*Keynote Address*)  
**Boria Sax** (Author)

14:30 **“I Carry The Dead - Poems Of War & Conflict”**  
(*Keynote Address*)  
**Roger Aplon**  
(Editor & Publisher)

15:00 **Concluding Remarks** (*Speech*)  
**Mark Donfried** (Director General, Institute for Cultural Diplomacy)



## Academy for Cultural Diplomacy

### Venues' Locations and Directions

#### September 21<sup>st</sup>, 2015 – Arrival Day and settle in Accommodation

#### September 22<sup>nd</sup>, 2015 – All day (10:00- 17:30, entrance from 09:00) United Nations Headquarters

##### **UN Headquarters Conference Room 6**

**Address:** 1st Avenue between 45th and 46th Street (entrance on 46th St and 1st Avenue – Entrance for the UN Guided Tours)

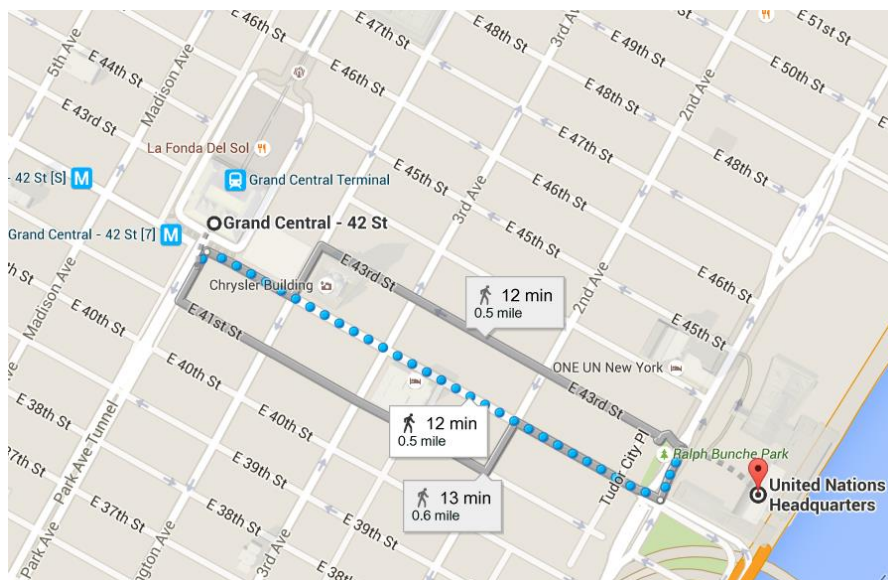
**Nearest Public Transportation:** Grand Central - 42 St Metro Station

To get to the UN, take the Lexington Avenue 4, 5, 6, 7 or S trains to 42nd Street-Grand Central and walk approximately four blocks east.

#### How to get from the Grand Central - 42 St Station to the UN Headquarters:

- Head northeast on Pershing Square toward E 42nd St
- Turn right onto E 42nd St
- Turn left onto 1st Avenue/United Nations Plaza (Destination will be on the right)

#### Map:





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### **September 23<sup>rd</sup> & 24<sup>th</sup> 2015 - All day (09:00- 18:00)** **Consulate General of Bulgaria**

#### **Consulate General of Bulgaria to the USA**

**Address:** 121 E 62nd St. New York 10065

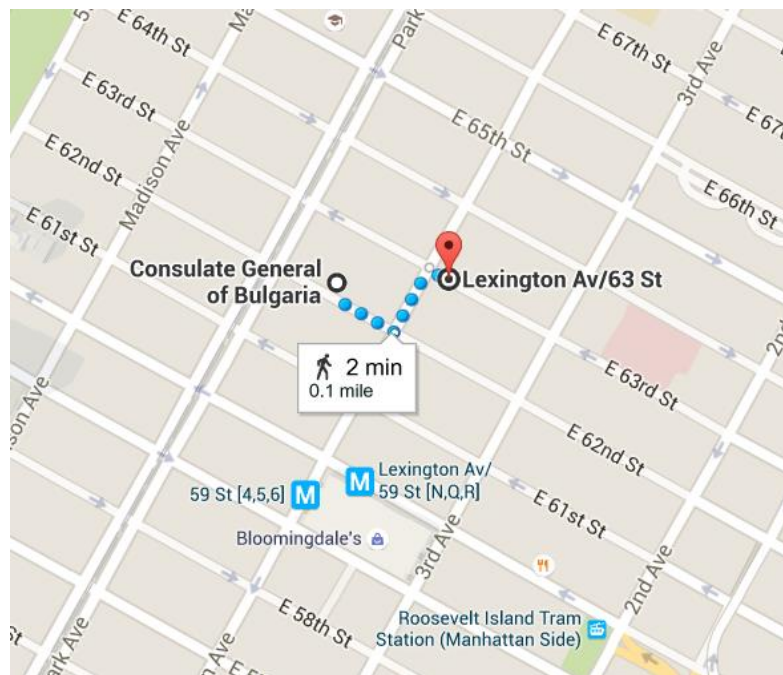
**Nearest Public Transportation:** Lexington Av/63 St Metro Station

**Website:** <http://www.mfa.bg/embassies/usagc/setlang/en>

#### **How to get from the Lexington Av/63 St Metro Station to the Consulate General of Bulgaria:**

- Head southeast on E 62nd St toward Lexington Ave
- Turn left onto Lexington Ave
- Turn right onto E 63rd St

#### **Map:**





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**September 25<sup>th</sup>, 2015 - All day (11:30- 16:30)**

**Columbia University**

**The Heyman Center for the Humanities at Columbia University  
Schermerhorn Hall**

**Address:** 116th and Broadway, New York, NY 10027

**Nearest Public Transportation:** 116 St - Columbia University Metro Station

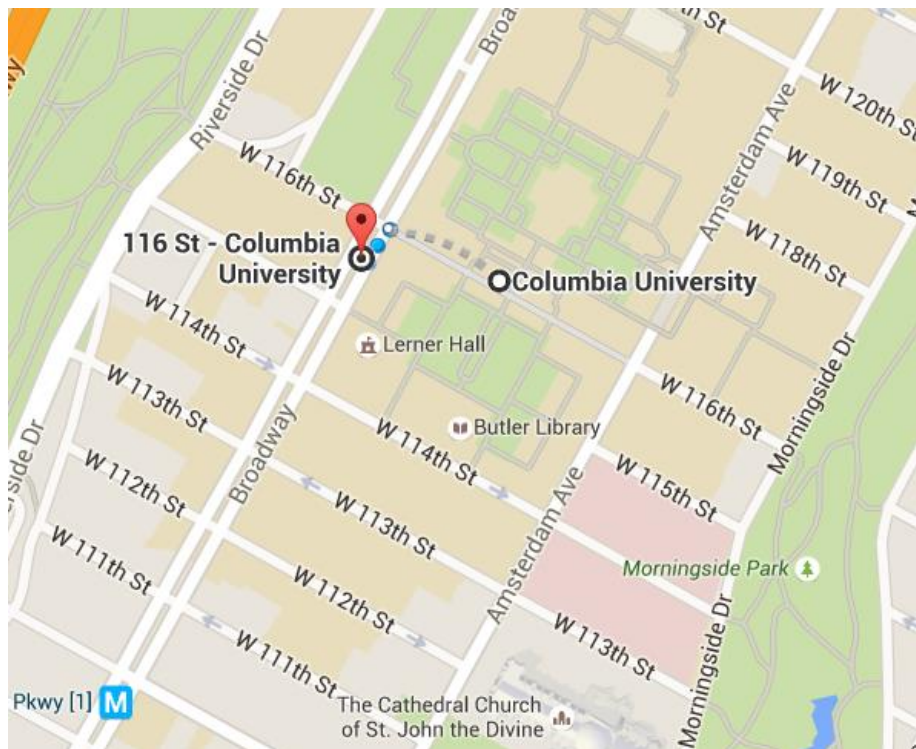
**Website:** <http://heymancenter.org/>

**How to get from the 116 St - Columbia University Metro Station to Columbia University:**

- Head northwest on W 116th St toward Broadway
- Turn left at Columbia U onto Broadway (Destination will be on the right)

Schermerhorn Hall can be accessed by entering via Columbia's main gates at 116th Street and Broadway and proceeding up the main college steps. The building is located just northeast of the domed Low Library. (source: <http://heymancenter.org/visit/schermerhorn-hall/>)

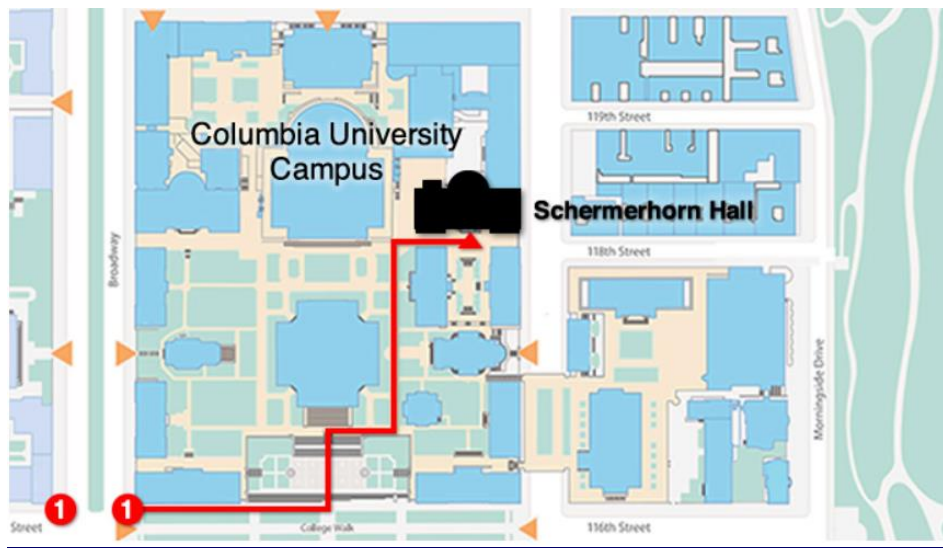
**Maps:**





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(source: <http://heymancenter.org/visit/schermerhorn-hall/>)

### September 26<sup>th</sup>, 2015 - Departure of the participants

**\*\*\* Please note to carry with you your identification all time. This will be required for security checks at the Program venues.**



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### **Transportation during the program**

#### **Transport to and in New York City**

##### **From the Airport:**

*From John F. Kennedy International Airport* – Follow signs for the AirTrain, which leaves from the main terminals and offers service 24 hours a day. Take the AirTrain to Jamaica Station for \$5, where you can then connect to the E, J or Z subway lines to Manhattan or the Long Island RailRoad (LIRR) to Penn Station. See the following link for more information: <http://www.panynj.gov/airports/jfk-airtrain.html>.

*From LaGuardia Airport* – Take the New York Airport Service express bus from any of the main terminals to Grand Central Station in Manhattan for \$12 one way. See the following link for more information: <http://www.nyairportservice.com/page.php?id=87> .

*From Newark Liberty International Airport* – Follow signs for the AirTrain, which leaves from the main terminals every 15 minutes. The AirTrain terminates at Newark Liberty International Airport station, where you may connect to the PATH subway. The PATH will take you to the World Trade Center station in Lower Manhattan. From there you may transfer to any intra-city subway or bus line to get to the UN. See the following links for more information: <http://www.panynj.gov/airports/ewr-airtrain.html> and <http://www.panynj.gov/path/> .

##### **In the City:**

**Subway:** The New York City subway system is open 24 hours, seven days per week, and costs \$2.50 per ride. We recommend that you buy a 1Day Fun Pass which can be purchased from vending machines or neighborhood stores for \$8.25. (The subway runs extensively in four out of the five boroughs (Manhattan, Brooklyn, Queens and the Bronx). It is of course up to you which tickets you want to purchase, depending on how long you stay and what you wish to do in your free time. For more information: <http://www.mta.info/>

Subway Map is found as a PDF under: <http://web.mta.info/nyct/maps/subwaymap.pdf>

Schedules: <http://web.mta.info/schedules/>

**Bus:** New York City's extensive bus system offers service in all five boroughs, for \$2.50 per ride (you may use a MetroCard on the bus as well as on the subway).

For more info on Manhattan lines:

Maps: <http://web.mta.info/maps/>

Schedules: <http://web.mta.info/nyct/service/bus/bussch.htm>

Metro cards are valid from the first use until 3am the following day and allow unlimited use of the subway and local buses.



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### Recommended Restaurants near the UN Headquarters

#### **Sparks Steak House**

210 E 46th St  
(bet 2nd and 3rd Aves)  
New York, NY 10017  
**Average Cost:** \$\$\$\$  
**Categories:** Steak House  
Dist. Away 0.33

#### **Sakagura**

211 E 43rd St, B1F  
(bet 2nd and 3rd Aves)  
New York, NY 10017  
**Average Cost:** \$\$  
**Categories:** Small Plates, Late-Night  
Dining, Japanese, Izakaya  
Dist. Away 0.34

#### **San Matteo**

739 Second Ave  
(at 90th St)  
New York, NY 10128  
**Average Cost:** \$\$  
**Categories:** Italian, Pizza, Late-Night  
Dining, Sandwiches, Charcuterie  
Dist. Away 0.34

#### **Sushi Yasuda**

204 E 43rd St  
(bet 2nd and 3rd Aves)  
New York, NY 10017  
**Average Cost:** \$\$\$  
**Categories:** Japanese, Sushi  
Dist. Away 0.35

#### **Zaitzeff**

711 2nd Ave  
(bet. 38th and 39th Sts)  
New York, NY 10016  
**Average Cost:** \$\$  
**Categories:** Burgers, Sandwiches  
Dist. Away 0.4

#### **Ess-a-Bagel**

831 3rd Ave  
(bet 50th and 51st Sts)  
New York, NY 10022  
**Average Cost:** \$  
**Categories:** Bagels, Breakfast, Deli  
**Best Bagels**  
Dist. Away 0.4



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### Recommended Restaurants near the Consulate General of Bulgaria

#### **Fig & Olive**

808 Lexington Ave  
New York, NY 10065

**Average Cost:** \$\$\$

**Categories:** Mediterranean  
Dist. Away 0.1

#### **Le Pain Quotidien**

861 Lexington Ave  
New York, NY 10065

**Average Cost:** \$\$

**Categories:** Bakery/Café  
Dist. Away 0.32

#### **Juice Press**

1050 3rd Ave  
New York, NY 10065

**Average Cost:** \$\$

**Categories:** Smoothies, Sandwiches,  
Soups  
Dist. Away 0.32

#### **Jackson Hole**

232 E 64th St  
New York, NY 10065

**Average Cost:** \$\$

**Categories:** Breakfast, Hamburgers  
Dist. Away 0.48

### Recommended Restaurants near Columbia University

#### **Vine Sushi**

2955 Broadway  
New York, NY 10027

**Average Cost:** \$\$

**Categories:** Japanese, Lunch Specials  
Dist. Away 0.08

#### **Community Food & Juice**

2955 Broadway  
New York, NY 10025

**Average Cost:** \$\$

**Categories:** Café, Brunch  
Dist. Away 0.32

#### **Artopolis Espresso**

1090 Amsterdam Ave  
New York, NY 10025

**Average Cost:** \$

**Categories:** Coffee Shop, Bakery  
Dist. Away 0.01





## Academy for Cultural Diplomacy

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### Evening social activities

#### Welcome Dinner

##### ***Bierhaus NYC***

*Tuesday, 22<sup>nd</sup> September (7:00pm)*

#### Welcome Dinner

Bringing all the gastronomic delights of our headquarters in Germany to New York, the welcome dinner of the conference will take place at Bierhaus NYC. The Restaurant offers a full Bavarian experience, complete with a full-service bar offering a variety of German Hofbräu beer, traditional German food and live music. The dinner gives participants the chance to get to know each other in a relaxed atmosphere, whilst also taking advantage of the festive German dining traditions in the Spirit of the October Fest!

#### About the Event

The Bierhaus NYC is conveniently located just two blocks from the United Nations headquarters. The menu has a comprehensive choice with options for many dietary requirements.

The meal will be based on an à la carte menu and participants will order and pay individually at the restaurant.

For organisational purposes, please confirm your attendance with a member of staff during the morning activities of the first day.

#### How to get there

712 3<sup>rd</sup> Ave (at 45<sup>th</sup> Street)

Walking:

From the UN (conference location), walk two blocks along 45<sup>th</sup> Street, until you cross 3<sup>rd</sup> Ave.

Meeting Point:

6.50pm in front of Bierhaus NYC



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### **Eating and visiting**

#### ***Brookfield Place***

*Wednesday, 23<sup>rd</sup> September (7:00pm)*

#### **About the Location**

Located across the World Trade Center site and overlooking the Hudson River, the complex (also known as World Financial Center) offers a generous number of eating options, shops as well as spectacular views. The complex hosts as well one of the most popular food markets in NYC - Le District/Hudson Eats. Brookfield Place is also located near the 9/11 Memorial.

Website: <http://brookfieldplaceny.com/#>

#### **How to get there**

230 Vesey Street  
New York, NY 10281

Metro lines: A, C trains (to Chambers St); 2, 3 trains (to Park Place); N, R trains (to Cortland St.); 4, 5 (to Fulton St.) (source: <http://brookfieldplaceny.com/visiting>)

#### ***Staten Island Ferry***

*Wednesday, 23<sup>rd</sup> September (9:00pm/09:30)*

#### **About the Excursion**

The Staten Island Ferry is one of the last remaining vestiges of an entire ferry system in New York City that transported people between Manhattan and its future boroughs long before any bridges were built. The 25 minutes voyage provides a great view of New York Harbor, The Statue of Liberty and Ellis Island, the skyscrapers and bridges of Lower Manhattan (source: <http://www.siferry.com/index.html>). **The service is free.**

Website: <http://www.siferry.com/index.html>

#### **How to get there**

Staten Island Ferry Whitehall Terminal  
4 South Street

New York, NY 10004

Metro lines: 1, N, R trains (to South Ferry – Whitehall St.); 4, 5 trains (to Bowling Green)



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### **Social evening**

***The Lincoln Center &  
Life Performance at David Rubenstein Atrium***  
*Thursday, 24<sup>th</sup> September (7:00pm)*

### **About the Location**

The Lincoln Center for the Performing Arts presents some 3,000 programs, events, and initiatives each year. Envisioned as a major performing arts center, the center serves three primary roles: world's leading presenter of superb artistic programming, national leader in arts and education and community relations, and manager of the Lincoln Center campus. (source: <http://www.aboutlincolncenter.org/about/history/archive-today>)

The David Rubenstein Atrium was originally conceived as a lively gathering place for local residents as well as visitors, nowadays proudly fulfills this original vision. The Atrium also features two vertical gardens; a floor-to-ceiling fountain; a media wall with performance information, which also serves as a canvas for video presentations; an art installation by Dutch textile artisan Claudy Jongstra; and 16 "oculi" lighting fixtures that bring natural light and state-of-the-art illumination into the Atrium's interior. (source: <http://atrium.lincolncenter.org/index.php/about-the-atrium>)

### **About the Event**

Lincoln Center's David Rubenstein Atrium offers weekly a free performance, featuring national and international touring artists as well as local performers hailing from all across the New York metropolitan area.

This Thursday, the Krar Collective event will feature a London-based acoustic trio enchanting the audience with Ethiopian grooves.

Website: <http://atrium.lincolncenter.org/2015/krar-collective>

### **How to get there**

61 W 62nd St  
New York, NY 10023

Metro lines: S, 7 trains (to Times Square-42nd Street) with transfer local train 1 (to 6th Street / Lincoln Center Station); local train 1 (to 6th Street / Lincoln Center Station)



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### **Recommended Sightseeing**

#### ***Times Square***

*Friday, 25<sup>th</sup> September (18:00pm)*

#### **About the Location**

Oftenly referred to as the *The Crossroads of the World* or the *Heart of the world*, Times Square is one of the world's most visited tourist attractions as well as one of the world's busiest pedestrian intersections. This commercial zone is overflowing with hotels, restaurants, shops and entertainment venues, also being home to the Broadway Theater District (source: [https://en.wikipedia.org/wiki/Times\\_Square](https://en.wikipedia.org/wiki/Times_Square)).

Once being here, and among the many attractions the Square has to offer, the food market at City Kitchen is one of the most recommended markets of its kind in NYC. Giving access to one of the most dynamic culinary offerings in Times Square, this food market is overlooking Times Square and the Theatre District (source: <http://citykitchen.rownyc.com/>)

#### **How to get there**

Manhattan, NY 10036

Metro lines: 1, 2, 3, 7, A, C, E, N, Q, R trains (to Times Square)

#### **For the food market:**

700 8th Avenue at 44th Street

New York, NY 10036

Metro lines: on the southeast corner of 44th and 8th Avenue is access to the A, C and E trains – right outside City Kitchen (source: <http://citykitchen.rownyc.com/directions/>)

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### Participation Guidelines

Below you will find general guidelines for the program participation. These guidelines are distributed to all program participants to establish expectations and to make sure everyone is equally informed.

- One of the aims of the ICD is to encourage dialogue and we therefore hope above all that you will be willing to share your ideas, experiences and expertise during the conference. We are working to a very tight schedule, so punctuality is extremely important. We expect you to be on time so that sessions can start promptly and enough time is left for discussion.
- Please respect the program's speakers and participants and do not converse with others during speeches.
- Please make certain that mobile phones are turned off at all times during the lectures. Mobile phones should not be used during the program to make personal phone calls or to conduct personal business. If it is absolutely necessary to receive/make a personal phone call, please make certain that this is conducted outside of the conference premises.
- Participants are expected to dress smart casual during the program. It is not necessary to wear a suit to the program, but we politely request that you dress smartly on the first day in recognition of the institutions that we will be visiting. Men are requested to wear a Jacket.

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### Contact Information of the ICD

#### **Institute for Cultural Diplomacy (ICD)**

Tel.: 0049 (0) 30 2360 7680

#### **Mark Donfried (Director & Founder, ICD)**

Tel (German number): +49(0)151 15581686

Tel (American Number): +1 413 362 9375

\*Please call only in emergency cases